

THE Easter period is a time of rejuvenation and the whole world is re-animated in the spirit of new life; it is a time when the strength and brilliancy of Old Sol chases away the shado ws of the winter season and the invigorating Springtime ushers in a new era. The birds clear their throats and begin the songs that are harbingers of a brigh ter, happier time. Cheerfulness is planted in the hearts of mankind and hopeful anticipations of a glorious period prevail throughout the broad land, a gladdened joy pervades the atmosphere, youth comes forth in its greatest buoyancy and old age steps more lightly, participating in the gladness of the occasion. Tree buds make preparation for opening their portals for blossoming flowers that will beautify the landscape in the Maytime. The yeomanry commands a new lease of life, plants farm and garden seeds and prepares the soil for the great productivity and builds hopes for a bounteous harvest. We all smile and are gay, banishing the saddened, wintry countenance and casting a ray of brightness that permeates the air.

Dame Fashion appears on the scene in all her fastidiousness of gay apparel. The Easter Bonnet crowns the head and in all its gorgeous beauty commands the admiration of man, new dresses with flounces and frills are in evidence, shoes of the most delicate and fascinating designs bedeck the shapely foot, the haberdashery of every kind harmonizing with the environment of the occasion. The new day enlivens the very life of all things and exquisite dress embellishes petit forms.

It is buying time, not overlooked by the merchant, and store display windows bloom in radiance of glad attire. There is nothing which the heart desires that may not be seen in the trading places. Especial attention is given to the completeness of the grand display and the most courteous smile is given by the ever ready clerks to serve. Shopping amidst the happy array of things to wear is a continual round of pleasure and the soul overflows with mirth and satisfaction: the heart's desire is appeased and the exhuberance of youth is reinstated.

